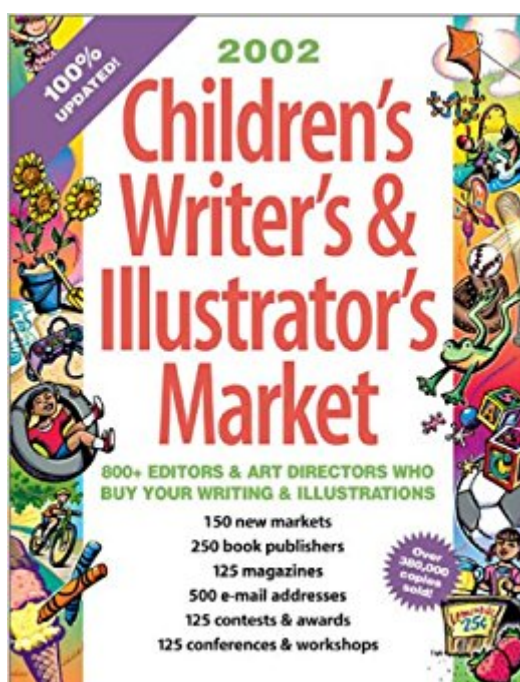


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# 2002 Childrens Writers & Illustrators Market (Children's Writer's And Illustrator's Market)



## Synopsis

THE PATH TO PUBLICATION STARTS HERE! Whether you want to write young adult novels or illustrate picture books, 2002 Children's Writer's & Illustrator's Market can help make your dreams of publication come true! It provides the information you need to find the book publishers, magazines, agents and art reps that are right for your work. You'll find contact names, submission guidelines, pay rates, Web sites, e-mail addresses, phone numbers and more: You'll also find guidelines for writing effective query letters, preparing professional submissions and creating promotional art samples, along with information on organizations, conferences and contests that can boost your career. Invaluable articles examine writing in rhyme, e-publishing, networking, negotiating contracts and marketing basics for illustrators, while interviews with award-winning creators David Almond (Skellig), Franny Billingsley (The Folk Keeper) and Amy Walrod (The Little Red Hen (Makes a Pizza)) offer insights and inspiration. Finally, Philip Lee (Publisher, Lee & Low Books), Harold Underdown, (Vice President, ipicturebooks.com), Judy O'Malley (Editor, Cricket Magazine Group) and agent Barry Goldblatt provide you with insider advice for getting your work into print. It's all the information you need in one incredible book!

## Book Information

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## Customer Reviews

The information in books like this one becomes dated so quickly that it's hardly worth the investment for most people. You're better off getting this stuff from the library.

The children's publishing market is bursting with opportunity. Tap into the industry with more than 800 editors and art directors searching for your work. The "2002 Children's Writer's and Illustrator's Market" contains complete details on current needs, submission guidelines, contact information, pay rates, illustration terms and tips straight from the publisher. Plus, new articles cover every aspect of the children's market, from quick tips to getting started to how to negotiate contracts. New insider reports take a look at innovative people in the market as well. If the numerous in-depth articles aren't enough, there's also a comprehensive list of helpful books, publications and online resources. In addition, you'll find a thorough glossary of terms related to the industry. This 100 percent updated guide has markets broken up into categories like:

- Book publishers
- Magazines
- Greeting cards, puzzles and games
- Play publishers and producers
- Young writer's and illustrator's markets
- Agents
- Art representatives
- Clubs and organizations
- Conferences and workshops
- Contests, awards and grants

Stop wasting your time and money. Listings identify exactly what editors are seeking so you can eliminate the guesswork. Imagine close to 400 pages of editors actively pursuing your work. Make 2002 the year you see your work in print. Use the "2002 Children's Writer's and Illustrator's Market" and your new challenge won't be finding editors - it will be how you're going to decide between them all.

I had to laugh when I read the review complaining about the lack of gender balance in CWIM. I am a male children's book editor, and I know that it's a simple fact of life in my profession that most other editors and most writers for children are, in fact, women. So it's perfectly reasonable to use "she" to refer to a generic editor or writer. It's also perfectly reasonable to interview mostly or all women for a feature in the book. OK, but what about the book? This is a valuable standard reference for a children's writer or illustrator. For the publisher listings alone, you have to have CWIM on your desk. It also has good basic information about the business, and interviews with a wide spectrum of practitioners. This year's edition includes an interview with Linda Sue Park, who won the Newbery Medal for 2001. (It also includes an interview with me, which I mention to provide full disclosure.)

2002 Children's Writer's & Illustrator's Market is a very highly useful and authoritative guide for both aspiring authors and artists to getting their work published in the specialized area of children's books. From finding the best markets, to writing effectively for the age index of one's choice, to

preparing professional submissions, 2002 Children's Writer's & Illustrator's Market is packed from cover to cover with solid wealth of tips, tricks, and techniques on how to stand out in a highly competitive field. 2002 Children's Writer's & Illustrator's Market is an absolutely essential reference, especially for new writers and novice artists looking to break into the children's book market.

An excellent annual reference book for writers and illustrators. Very informative; with publisher, magazine, club and workshop listings; business sections; how-to articles; to first-time authors who share their experiences and advice to beginning writers & illustrators. A true necessity. I've been a loyal reader/fan of Children's Writer's & Illustrator's Market since 1989.

Very useful book! There are entries for magazines that accept unsolicited queries. Also entries for books, greeting cards, plays, and illustrations, but I haven't used those sections. There are also guides in the book that help you write query letters, cover letters, etc... I took a \$... class about writing for children and this book is better. I will be published this spring in "Cobblestone" and "Class Act." The book works :)

I've worked in publishing for over a decade and thought I knew it all when it came time to get my own books published. Not by a LONG shot! I bought this on the suggestion of an editor and I bet I've referred to it 32 times since I got it. It helped me get through the first and second steps of the process. Now if my agent can just get my books sold!

This is THE book if you want to get published. 2002 Children's Writer's & Illustrator's Market shows over 800 editors and art directors who want to buy what YOU write or illustrate. I am planning to try get published. And this was my resource! I've already found tons of publishers! If you want to get published, then this is your book!

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